

Richard Cornachione, MSIS, A+, Net+, Sec+, Proj+, CSIS

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EDUCATION

Northwestern University, Chicago, IL

September 2015 – December 2016

- Masters of Science Degree
- Major in Computer Information Systems, Project Management, Database and Internet Technologies

The Second City, Chicago, IL

October 2015 – December 2016

- Creative Writing Certificate
- Winner of Outside The Box Contest and Sketch Cast
- 3 Sketches put into production at The Second City

The Ohio State University, Columbus, OH

January 2005 – March 2009

- Bachelors of Arts Degree
- Major in Communications in Technology and Visual Communication Design

Auburn Career Center, Painesville, OH

August 2001 – June 2002

- E-Business Digital Marketing Program
- Specialization in Business, Digital Marketing, Web Development and Networking

Cleveland Institute of Art, Cleveland, OH

Jan 2001 – May 2002

- Graphic Design/Digital Imaging course
 - Specialization in Digital Media including Advertisements for web and print
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PROJECTS

- Producer and sole editor, AV/IT technician of Cardi-OH Radio podcast for Case Western Reserve University
 - Created web sites, applications, projects for CBS Cleveland 19 News, www.woio.com and www.cle43.net sites
 - Developed and maintained Drupal CMS based website www.cardi-oh.org for Case Western Reserve University
 - Developed and maintained WordPress CMS based website www.equityvrtraining.org for Case Western Reserve University
 - Created web application for Northwestern University allowing students to create profiles and schedule courses
 - Designed Interactive Kiosk based on Chicago O'Hare International Airport
 - Developed multiple programs for web and cellular devices
 - Wrote The Second City revue "[Secrets & Lies: Our Deadly Enemies](#)"
 - Assistant Directed The Second City revue "[The Torn Identity](#)"
 - Wrote and Performed in The Second City revue "[Sketch Cast](#)"
 - Created Interactive Web Gallery at Auburn Career Center
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WORK EXPERIENCE

CASE WESTERN RESERVE UNIVERSITY Cleveland, OH

Sep 2018 – Current

IT Lead/Analyst Programmer 4/Web Content Producer, Community Health Programs

- Lead and maintain IT operations for CWRU's Cardi-OH and Medicaid Equity Simulations program
- Administred Cardi-OH Project ECHO webinars, clinics and podcasts
- Create and execute recurring Zoom meetings and webinars with functionality including polls, Q&A, breakout rooms as well as other required features
- Sole Webmaster/Developer of www.cardi-oh.org
- Administred user database across SQL, PHPMyAdmin and Drupal databases
- Maintain secure web entities with proper SSL/TSL encryption by maintaining timely core and module updates

- Monitor CMS logs on weekly basis to recognize threats such as: dictionary, rainbow, brute force, MITM, and header attacks as well as SQL injection attacks into form fields such as the AJAX search box or user login
- Conduct UI/UX website testing, record feedback, and implement appropriate revisions to site
- Manage Zoom accounts/licenses, meetings, recordings, transcripts for CCI programs and projects
- Ensures technology standards and best practices are maintained including cyber security
- Create and maintain email campaigns utilizing Constant Contact
- Conduct monthly reporting and index reports utilizing Google Analytics, Hubspot registration among other metrics
- Create animations and edited video for Project ECHO clinics and conference videos
- Crafted communications and social media marketing strategy as well as administering all social media platforms
- Schedule meetings, create agendas and connect with team members to acquire project essential assets as well as provide direction
- Manage technology required for conferences, remote podcasts and provide tech support and setup of technology (Microphones, XLR adaptors, DAW interfaces, Audacity install and recording), scheduling of Zoom meetings for podcast recordings
- Manage Box by creating proper super/sub class hierarchical tree structure as well as proper access permissions granted to appropriate users based on projects and/or working group
- Create IT strategies and infrastructures
- Schedule meetings, create agendas and connect with team members to acquire project essential assets as well as provide direction

LOT 17 Chicago,IL/Cleveland, OH

March 2009 – August 2019

Owner/Project Manager

- Structure client projects in an agile project management environment, often serving as Scrum Master
- Create logos, animations, graphics, company branding and identity
- Develop web sites utilizing frameworks including WordPress, Joomla and Drupal
- Front End Development: HTML, CSS
- Implement and edit CSS preprocessors including LESS and SASS for web projects
- Manage digital web strategies for online digital advertisers
- Utilize digital advertising platforms including Google DFP, Bing Ads, Google Ad Words and Google Ad Sense
- Compose copy for client's digital advertising campaigns
- Create IT strategies and infrastructures
- Compose and edit video spots utilizing Avid, Adobe Premiere Pro and Edius Pro
- Record and edit audio for video projects utilizing Audacity, Adobe Audition and Pro Tools 9
- Optimize third party digital advertisement campaigns utilizing Rubicon Ad Exchange
- Implement and optimize client's online presence through SEO optimization
- Manage projects through Microsoft Project Professional

BRYANT & STRATTON COLLEGE Cleveland, OH

Aug 2017 – August 2019

Adjunct Faculty Information Technology

- Instructed INFT 124, INFT 470, TECH 100, TECH 130, TECH 131, NETW 151, NETW 161 courses
- Create and design curriculum and course outcomes
- Manage course materials and resources through LMS such as Blackboard
- Create and present lectures in IT, Digital Media, Web Design, Risk Management, and Project Management
- Instructed A+ 901, 902 certification course, Java courses, Management Information Systems course
- Instructed Security+ SY0 401, 501 certification course
- Instructed Network+ N10-005, 006 certification course
- Instructed Project+ PK0-003 certification course
- Manage student grades and attendance
- Create and implement Capstone projects with students
- Instruct Information Systems and Independent Studies courses
- Create IT strategies and infrastructures

News/Sales Web Producer

- Web Producer of CBS Cleveland 19 News WOIO www.woio.com and Webmaster My 43 WUAB www.wuab.com
- Created Graphics for both news and sales client advertisements. Responsible for all ad trafficking and reporting
- Composed Stories for but not limited to contests, microsites, sales, mobile platforms
- Extensive use of HTML, CSS, JavaScript, PHP among graphics, animation, basic video editing and proficient use of all Adobe Creative Suite Programs

HHGREGG, Mentor, OH

September 2009 – December 2009

Sales Representative

- Accomplished commissioned sales in Home Theater
- Achieved monthly projected budget for product revenue, credit applications, extended warranties and accessories
- Provided Customer Service completing transactions, returns, exchanges and managed monthly analytics

MICROCENTER, Mayfield Heights, OH

June 2006-September 2006

Sales Representative/Customer Service

- Executed sales demonstrations and completed sales transactions
- Performed computer diagnostics software while working with computer technicians

SCHOTTENSTEIN CENTER – VALUE CITY ARENA, Columbus, OH

October 2005- June 2007

Conversion Crew

- Converted arena from concert stages, to the Ohio State basketball court and hockey rink while working in a fast paced work environment

ABERCROMBIE & FITCH, Beachwood, OH

August 2003 – August 2004

Brand Representative

- Execute transactions including returns, exchanges, transfer sales on POS software
- Report monthly sales and inventory to Store Manager and Regional District Manager
- Install clothing fixtures and store platform layouts built to spec by corporate
- Conduct Monthly inventory report and provide analytics to Store Manager

CIRCUIT CITY, Mentor, OH

April 2002 – August 2002

Sales Representative

- Accomplished commissioned sales in Video, Audio, and P. S. T. (Computer Software) departments
- Awarded Salesman/Employee of month
- Provided Customer Service completing transactions, returns, exchanges and managed monthly analytics

BEST BUY, Mentor, OH

October 2000 – April 2002

Sales Representative

- Accomplished commissioned sales in Video, Audio and Media departments
- Awarded Salesman/Employee of month multiples times

CERTIFICATIONS/SKILLS

- CompTIA A+, Network+, Security+, Network+, Project+, MSIS Certifications, Candidate ID: COMP001021259306
- Mastered all Microsoft Office and all Adobe Creative Suite programs
- Mastered in Digital Media Marketing such as Google DFP, AdWords, AdSense, SEO and SEM strategies
- Fluent in HTML5, CSS3, XML, PHP languages as well as WordPress, Joomla, Drupal frameworks
- Knowledgeable in JavaScript, Java, C#, C++, Python, MySQL, PostgreSQL, MongoDB, AJAX, Ruby on Rails
- Experience in other software including Alias Maya, Pro Tools, Edius, Audacity and Avid
- Multiple Hubspot certifications

VOLUNTEER EXPERIENCE

- Ohio Reads Program (2000-2002)

REFERENCES

- David Kiehl,
Senior Graphics/Creative Services, Cleveland 19 News CBS
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dkiehl@woio.com
- Tamu Thomas,
Executive Online Producer, Cleveland 19 News CBS
(216) 367-7354
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- Dr. Faisal Akkawi,
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