Richard Cornachione

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Cleveland, OH 44113

(440) 796-2221

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Northwestern University,

I am very interested in the Master of Science in Information Systems program at Northwestern University, and am submitting my credentials for consideration. My specific area of interest is the Database and Internet Technologies specialization.

My academic background was at Ohio State University, majoring in Communications in Technology and Visual Communication Design (VCD). I am currently employed as the Web Producer of WOIO WUAB TV in Cleveland, OH with over five years experience.

My undergraduate curriculum had a web design focus, and encompassed a wide range of skills ranging from the Adobe Creative Suite to web development using HTML/CSS and PHP. My “ePlanet” senior design project was selected for exhibition at Haskett Hall Gallery during spring 2007. I also redesigned multiple websites and developed an interactive airport kiosk to help people effectively locate and utilize all of the components of the Chicago O’Hare International Airport.

In my current position as head Web Producer for two TV stations (WOIO CBS 19 and WUAB My 43) I am responsible for creation and maintenance of multiple websites. My job requires knowledge of numerous technologies, ranging between animating graphics in Flash/HTML5, web development in PHP and JavaScript, and writing news stories in AP format. I create webpages on our desktop site/mobile apps as well as email marketing. I execute and manage all ad trafficking of all advertisements for both websites and our mobile apps utilizing multiple platforms such as Google DFP/Adsense, Yume, and ADM Verve. My work responsibilities range across multiple operating systems, including Microsoft Windows, Mac OS X, and Red Hat Enterprise Linux. Being the sole web producer, I am responsible for all aspects of the entire staff’s digital advertising and social media and manage code for both our desktop site and mobile applications.

My objective when it comes to design is to make an interface or experience that is intuitive to the user and communicates information to them in a straightforward manner that is also visually appealing. I've accumulated years of professional experience focused on user-facing design and development. I would like to extend my professional capabilities, including knowledge of more server-side development, and I believe the Database and Internet Technologies specialization of the MSIS program is a perfect fit. If you would like to speak with me to set up an interview, you may reach me by phone at (440) 796-2221 or via email at cornachione.5@gmail.com. Thank you for your time and consideration.

Sincerely,

Richard Cornachione

**Richard R. Cornachione**

**Address:** 1697 Fulton Rd Cleveland, OH 44113 **Cell Phone:**440.796.2221

**Email:** cornachione.5@gmail.com **Web:** [**http://www.lot17design.com/port.pdf**](http://www.lot17design.com/port.pdf) **(Save then open in Adobe Reader)**

**EDUCATION**

**The Ohio State University,** Columbus, OH January 2004 – March 2009

* Bachelor of Arts Degree.
* Majoring in Communications in Technology with a minor in Visual Communication Design.

**RELAVENT PROJECTS**

* Head Webmaster for CBS 19 Action News and My43.net websites.
* Designed and developed five functional web sites including [www.ohiogoldstores.com](http://www.ohiogoldstores.com) .
* Designed Interactive Kiosk based on Chicago O’Hare International Airport.
* Developed multiple programs for web and cellular devices.
* Created Interactive Web Gallery at Auburn Career Center.

**WORK EXPERIENCE**

**WOIO WUAB TV** Cleveland, OH December 2009 - Current

*News/Sales Web Producer*

* Webmaster of CBS 19 Action News WOIO [www.woio.com](http://www.woio.com) and My 43 WUAB [www.my43.net](http://www.my43.net) websites.
* Created Graphics for both news and sales client advertisements. Responsible for all ad trafficking and reporting.
* Composed Stories for but not limited to contests, microsites, sales, mobile platforms.
* Extensive use of HTML, CSS, JavaScript, PHP among graphics, animation, basic video editing and proficient use of all Adobe Creative Suite Programs.

**Microcenter,** Mayfield Heights, OH June-September 2006

*Customer Service/Sales Representative*

* Executed sales demonstrations and completed sales transactions
* Performed computer diagnostics software while working with computer technicians.

**Schottenstien Center Value City Arena,** Columbus, OH October 2005- June 2007

*Conversion Crew*

* Converted arena from concert stages, to the Ohio State basketball court and hockey rink while working in a fast paced work environment.  
    
  **Sears,** Mentor, OH August 2003 – May 2004

*Sales Representative*

* Executed sales in all types of electronics, including HD Plasma Monitors and Digital Cameras/Camcorder

**Best Buy,** Mentor, OH October 2000 – April 2002

*Sales Representative*

* Accomplished commissioned sales in Video, Audio, and P. S. T. (Computer Software) departments.
* Awarded Salesman/Employee of month multiples times.

**SKILLS**

* Mastered all Adobe Creative Suite programs..
* Proficient in HTML, CSS, XML, PHP.
* Knowledgeable in JavaScript, C#, C++, Python.
* Experience in other software including Alias Maya, Pro Tools, Edius, and Avid.

**VOLUNTEER EXPERIENCE**

* Ohio Reads Program (2000-2002)